



Pay by Bank

Maximize the holiday rush with
easy and fast payments.

Unwrap Your Holiday Guide →



Pay by Bank makes the holidays brighter.

Don't get left in the cold

- Join over 2 million users & thousands of retailers actively enrolled with Pay by Bank! Give customers what they want
 - enable Pay by bank today before the code freeze.

Unwrap more money

- The cart size for Pay by Bank orders is over 31% higher than those paid with cash.

Cross this off your holiday list

- With 100% chargeback liability coverage and next-day settlement, Pay by Bank alleviates the stress of managing payments during the holiday rush.

Start a new tradition

- Pay by Bank has no monthly subscription or service fees, only pay when you process.

Train & Enable Pay by Bank

Pay by Bank In-Store

- **Learn the product:** Schedule a training session with your Payments Strategist and/or visit [Dutchie Stash](#), our Pay by Bank resource center.



Scan the QR code to learn more.

- **Schedule launch date:** To optimize performance, we implement an implementation & code freeze November 24 to 28th - book your launch date in advance.
- **Prepare for launch:** Enable Pay by Bank & learn about available in-store workflows by [clicking here](#) or scanning the QR code below.



Scan the QR code to learn more.

Pay by Bank Online

- **Enable Pay by Bank online orders:** Review your Get Rolling Checklist for instructions to enable Pay by Bank for all applicable order types.
- **Toggle tipping for delivery/pick-up:** Enable Pay by Bank tipping for delivery/pickup in Ecomm Admin. Ensure "Accept tips on Pay by Bank for delivery/pickup" is on.
- **Know the flow:** Ensure your team knows the fundamentals of preorders, especially how to finalize at the POS.



Scan the QR code or [click here](#) to process a preorder with Pay by Bank.

Pay by Bank at Your Door

- **Dutchie Mobile Checkout:** Enable your team to finalize Pay by Bank orders on the go, this feature makes handling payments at delivery or curbside simple and easy.
- Pay by Bank preorders from Ecomm can be processed at mobile checkout via a driver's phone or tablet with access to internet.
- Pay by Bank can also be used at time of delivery with Dutchie Hub terminals and mobile checkout.
- Ask your Payments Strategist to help confirm your delivery and curbside settings in POS and Ecomm prior to launch.



Scan the QR code to learn more.

Maximize Pay by Bank Marketing

In-Store

- **Set up marketing assets in-store:** Table tents should be at the register and around high-traffic areas. Bag drops should be kept at the register for budtenders to add to bagged orders.
- **Early visibility is key:** Place signage in your entrance or lobby, such as table tents, window stickers, and bag drops. Hosts can drive Pay by Bank signups before they get to the register, ensuring quick and easy checkouts!



Scan the code or [click here](#) to order more in-store marketing assets.

Online

- Revisit your Dutchie Ecommerce menu to ensure all banners are up to date.
- Review Settings > Ordering in Dutchie Ecommerce Admin to confirm Pay by Bank is enabled for all order types applicable for your location.
- Promote Pay by Bank sign-ups and use on any of your social media accounts using digital assets found in the co-marketing toolkit.



Scan the QR code or [click here](#) to access our co-marketing toolkit.

Email Campaigns

- Leverage your Pay by Bank digital marketing assets & your Marketing campaign builder in the Dutchie POS back office to create custom email blasts. Call out any holiday promotions being offered, while encouraging customers to enhance their checkout experience with Pay by Bank.
- Targeted email campaigns can drive more Pay by Bank enrollments ahead of the holiday rush. Making for easy checkout out order pickups.
- Not signed up for Loyalty & Marketing? Contact your Dutchie Rep or reach out to Dutchie Support to learn more.

Budtender Best Practices

Try These...

- ✓ Add a Pay by Bank bag drop to every customer's bag.
- ✓ Help customers feel confident in Pay by Bank and assist them through the sign-up process when possible.
- ✓ Talk about Pay by Bank with every customer - those with a Pay by Bank account will show a green banner at checkout:

✓ Pay by Bank. Customer has a linked bank account

- ✓ Be the Pay by Bank expert at your store - Pay by Bank orders have an average of over \$7 in tips!
- ✓ Finalize every transaction at the POS - ensuring the store receives funds for that order.

Avoid These...

- ✗ Don't assume a customer wouldn't use Pay by Bank. Over 12k banks accept Pay by Bank - anyone with a valid checking or savings account can sign up!
- ✗ Don't miss out on the Pay by Bank experience. Budtenders who use Pay by Bank themselves feel more confident speaking to this payment solution.
- ✗ Don't give product to a customer before finalizing the transaction.
- ✗ Don't panic if a transaction runs into an issue! Keep calm and follow the basic troubleshooting steps.



Scan the QR Code or [click here](#) for Pay by Bank troubleshooting tips.

Review & Refresh on Pay by Bank

[Dutchie Stash](#)



[Best Practices](#)



[Optimize Flows](#)



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Need help? Contact support at payments@dutchie.com →